

# REIMAGINING THE AGENDA

Unlocking the Global Pathways to Resilience, Growth, and Sustainability for 2030



The 12<sup>th</sup> United Nations Global Compact-Accenture CEO Study on sustainability is the largest to date

**2,600+** CEOs **128** COUNTRIES **18** INDUSTRIES

## TO BUILD RESILIENCE IN A FRACTURED WORLD, CEOs ARE EMBRACING SUSTAINABILITY

### SOUNDING THE ALARM

CEOs ARE FACING DISRUPTION AT AN UNPRECEDENTED SPEED AND SCALE

**93%**

OF CEOs ARE EXPERIENCING **10 OR MORE SIMULTANEOUS CHALLENGES** TO THEIR BUSINESS. THE TOP FIVE INCLUDE:



CEO Survey Question: What level of impact are the following global challenges having on your business today?

■ HIGH IMPACT ■ MODERATE IMPACT ■ LOW IMPACT ■ NO IMPACT

### TIME IS RUNNING OUT

ONLY 8 YEARS REMAIN TO ACHIEVE THE SUSTAINABLE DEVELOPMENT GOALS (SDGS) BY 2030

**87%**

OF CEOs FEEL THAT CURRENT LEVELS OF **GEOPOLITICAL INSTABILITY** WILL LIMIT THE WORLD'S ABILITY TO **MEET THIS TARGET**

**51%**

OF CEOs BELIEVE THEY COULD PLAY A CRITICAL ROLE TO ACHIEVE THE SDGS WITH **INCREASED COMMITMENT AND ACTION**

**98%**

OF CEOs AGREE **SUSTAINABILITY IS CORE TO THEIR ROLE**



## HOW DO WE MOVE FORWARD?

### LEADERS ARE ACTING NOW

CEOs must embrace sustainability to chart the course for a more resilient, competitive future or risk the consequences of inaction

**63%**

are launching new products and services for sustainability

**55%**

are enhancing sustainability data collection across their value chains

**49%**

are investing in renewable energy sources

## INGREDIENTS FOR RESILIENCE

To build true resilience, CEOs must embed sustainability across their business – in their strategy, workforce, supply chains, and greater ecosystems



UNLOCK YOUR COMPANY'S RESILIENCE AND ACHIEVE THE SDGS BY 2030. READ THE UNGC-ACCENTURE CEO STUDY ON SUSTAINABILITY AND VISIT <https://www.accenture.com/us-en/insights/sustainability/ungc>