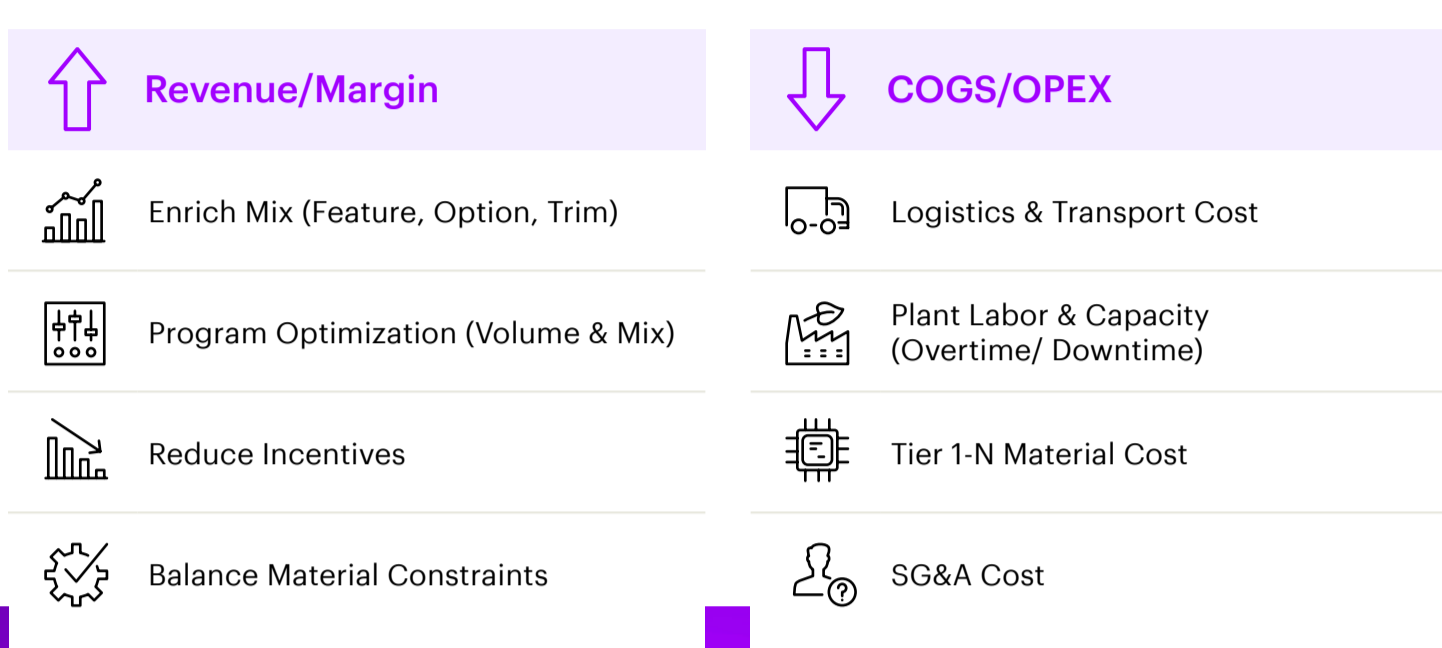


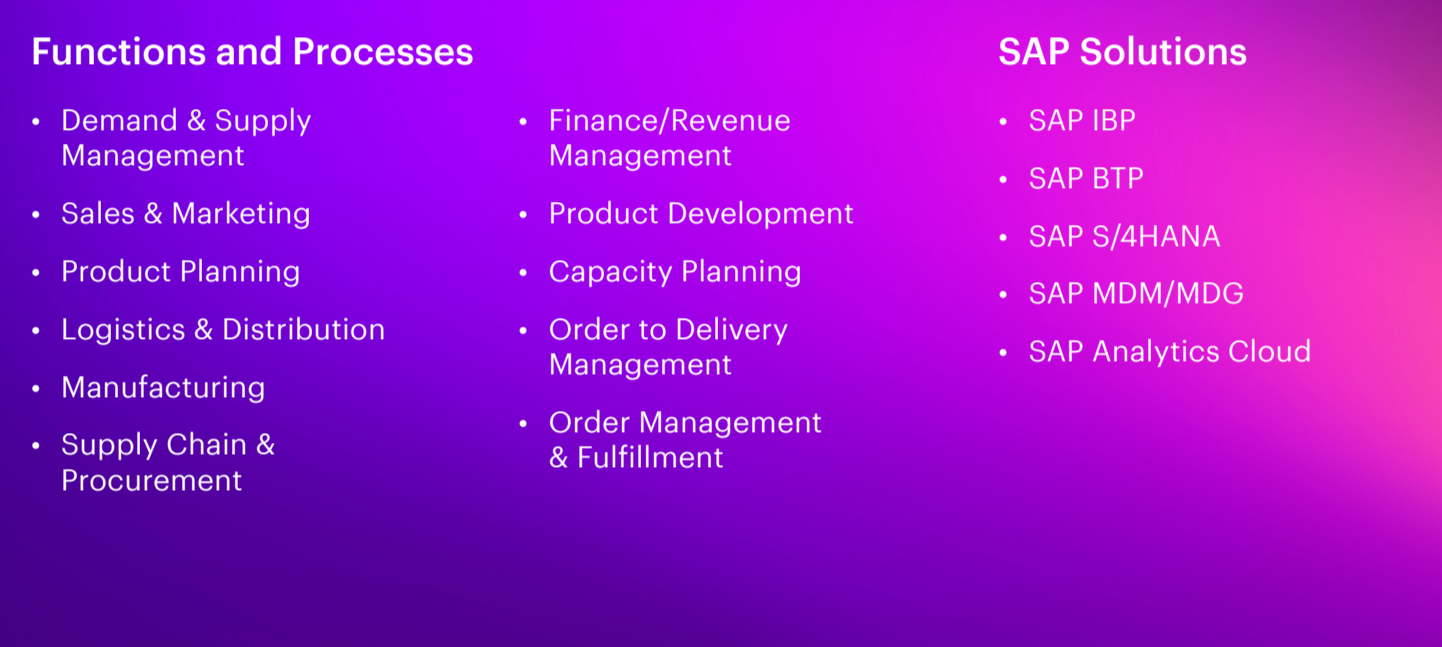
Driving agility into the automotive supply chain

Bolstering and protecting margins by enabling capabilities to 'sense and respond' quickly to optimize vehicle supply & demand.

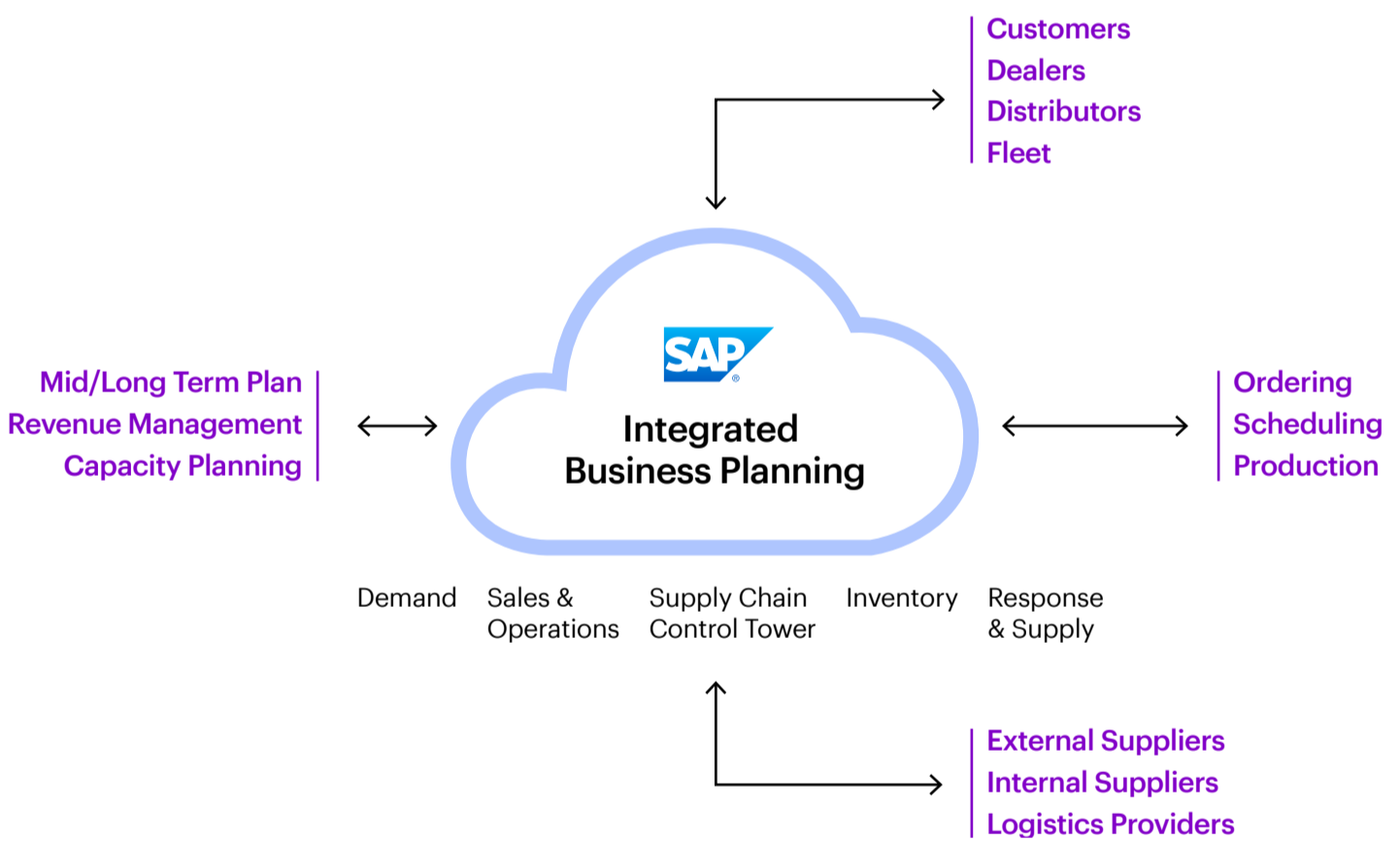
Value lever impacts



Integrated business planning



Managing supply and demand



Enabling capabilities

- | | | |
|---|---|--|
| E2e Demand & Supply Network Optimization <ul style="list-style-type: none"> What-If & Exception-Based Planning Demand Segmentation Supply Constraints (Resource & Material) Transportation Mode Optimization Multi-Echelon Inventory Digital Twin of Supply Chain (Node Based) | Integrated Planning & Fulfillment <ul style="list-style-type: none"> Intelligent/Suggested Orders Supplier Collaboration Forecast Visibility & Commitment Sequencing & Scheduling Asset Management & Predictive Maintenance Connecting Sales & Operations Planning and Execution | Granular Planning <ul style="list-style-type: none"> SKU (Model + Trim + Option) Level Bottom-Up Seasonality and Market Plans Reduce Product Complexity Reduce Incentives (Older MY) Optimized Retail Allocation |
| Enterprise Data Management <ul style="list-style-type: none"> Common Product/Vehicle Data Definition Unify Disparate Data Sources (e.g., Web, Structured, Unstructured, Social Media) Advanced Analytics & Insights | New Operating Model / Future Workforce <ul style="list-style-type: none"> Demand/Supply Value Stream Planner Planning-as-a-Service Leverage Data & Analytics, Automation, ML, AI, etc. | |

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