BARRIERS TO MAXIMIZING CLOUD VALUE
VIDEO TRANSCRIPT

Speakers
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James Maguire: Let's look at barriers. What do you see as the key barriers facing companies as they work on capitalizing cloud value—and I think there's obviously more than one. Karthik, your sense of this?

Karthik Narain: The interesting fact is that we see a consistent set of challenges in the last two years. Security and compliance risk being the top one and the complexity of business and operational change within that enterprise being the second biggest. 41 percent of the respondents feel that these are their top two.

Security and compliance in the cloud is not any less sophisticated compared to your pre-cloud environment. Now you're operating on the continuum from a multi-public cloud environment to a private cloud, co-location environment and edge locations and you need to protect your infrastructure applications, data across all of this stuff, which means that you need to re-architect your security posture and you need to be able to create common standards that your entire organization is able to use.

The second one is about the business and operational change. The true value of cloud can be accomplished only when it's a C-suite agenda and every part of the business is not just using technology like a tool to execute their business strategy. You need to look at where that cloud technology is going and marry it to how do you take advantage of that to come up with newer business opportunities and newer ways of delivering value to your stakeholders. And for that, it's an organization-wide change. So it takes time and it takes effort and it takes buy-in from everybody.

Set your organization with the digital core that is required for your organization to transform, be more agile and be able to face all the challenges that the world is has seen.

James Maguire: Right. I think among the various barriers, the one that seems really concerning to me is the idea of compliance and security. Ashley, tell me that security and compliance are not really a big issue, companies shouldn't even worry about it, and/ or what's your take on how companies can work on capitalizing cloud value?

Ashley Skyrme: Karthik talked a lot about security and that actually tops the list of the barriers at one. But as he said, there is proactive solutions around that. So while it should be top of mind, it's solvable.

The harder part is the concerns around how do we get the business all on board and aligned, the skills that are related.

A lot of our clients say it is hardest to shift our culture. So the growth mindset, the talent upskilling, being ready to adopt agile is also one of the barriers. And I remember one of our clients said to us, for us our exam question is speed, and if we can solve for Speed, value will come, cloud adoption will come. The people and human side of the barriers are as significant if not more than some of the technology-oriented barriers.

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