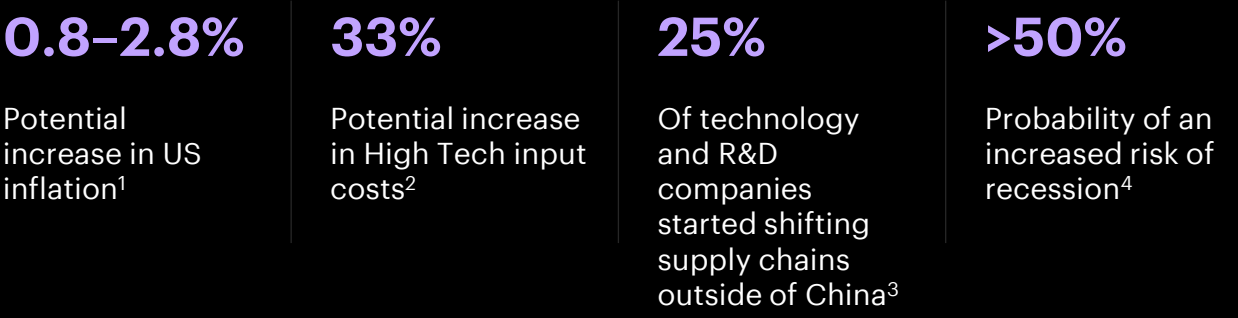


# Navigating Resilience

Key Insights for the high tech C-suite

## The current situation for high tech companies

Disruption is not new for high tech companies, Covid-19 led many to build resiliency in their supply chains and manufacturing operations. Now, they must continue investing in operational resilience and AI to manage the geoeconomic environment and market volatility.



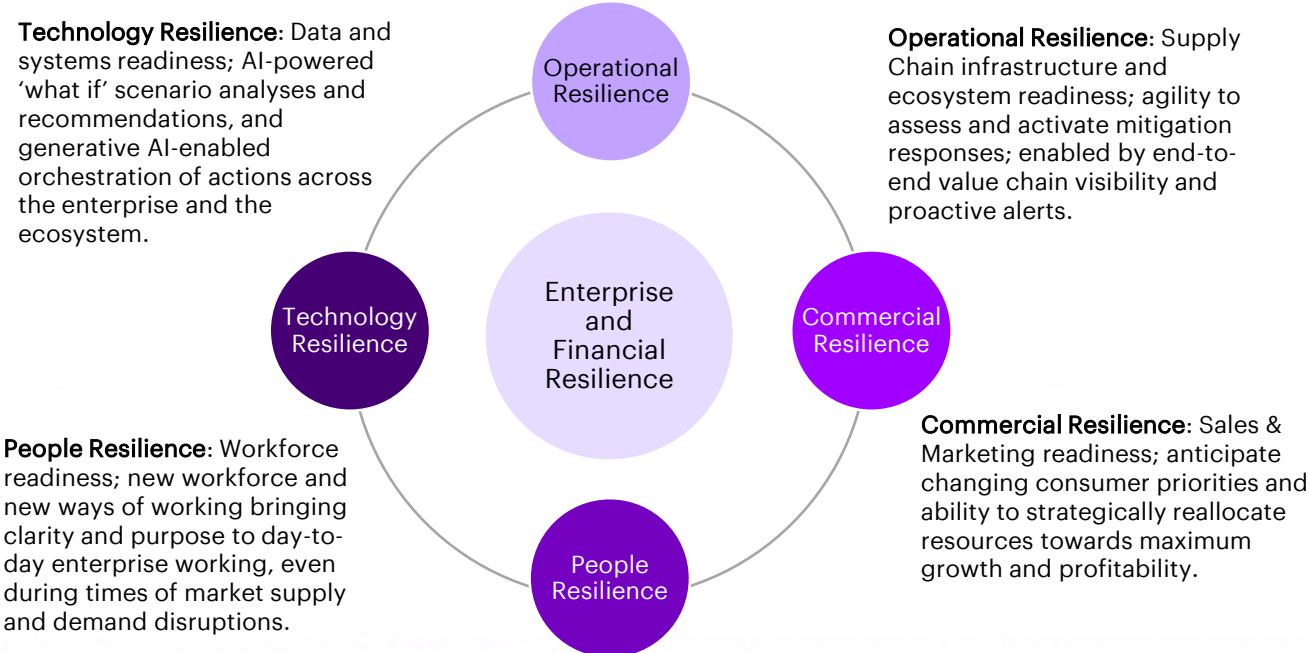
Sources:  
1, 2 ,4 Accenture Research  
3. Accenture Research analysis: [Trendforce](#)

### Top CEO concerns

- Demand uncertainty** – reduced consumer confidence may lead decreases in demand
- Pressure on margins** – fluctuating costs impact ability to price and quote
- Supply chain reconfiguration** – forecasting tariff impacts as supply chains are diversified
- Manufacturing footprint** – balancing higher production costs with costs of relocating manufacturing
- Sourcing & procurement agility** – reevaluating sourcing strategy to minimize tariff impacts

## What makes a resilient enterprise?

Resiliency will be the key differentiator for companies who can navigate this uncertain economic and policy environment – this covers commercials, operations, people and technology. Scenario planning is a critical to building enterprise and financial resilience.



## Resilience for competitive advantage today and tomorrow

Resilience across these dimensions is the key to responding to the uncertain economic and policy environment ahead. Consider no-regret moves that will yield value regardless of how the tariff environment evolves.

	What to do Now	What to do Next
Enterprise & Financial Resilience	Enable current scenario planning tools with predictive analytics / Gen AI for more informed decision making	Explore agentic AI tools to track, measure and respond to rapidly changing business conditions across the value chain
Operational Resilience	Leverage visibility tools enabling dynamic inventory management and predictive analytics for product cost structure assessments	Embed geopolitical and policy risk into long-term strategic planning and capital allocation decisions
Commercial Resilience	Recalibrate pricing strategies quickly with new tariffs, understanding the impact of end-product slowdowns	Leverage a globally integrated CRM system for provide advanced customer and sales analytics for price and demand forecasting
People Resilience	Build next-best-action capabilities through AI	Address cultural mismatches between home and satellite facilities, navigating a tight labor market for skilled talent
Technology Resilience	Enhance cybersecurity frameworks and policies in light of increased geological tensions from fabs to satellite offices	Deploy cloud-based ERP and PLM systems to provide visibility across the value chain as new facilities come on-line

To learn more about how to turn resilience into a competitive edge visit:

<https://www.accenture.com/us-en/insights/strategy/navigating-new-tariff-landscape-economic-impact>