



A REINVENTION CONVERSATION WITH BEST BUY

VIDEO TRANSCRIPT

Julie Sweet: Welcome to Reinvented with Accenture. I'm super excited to welcome Corie Barry, the CEO of Best Buy. Reinvention is really about, it's everything. It's the process, it's the experience, the technology that enables it.

Corie Barry: It is continuously pushing the envelope, on how we change lives for the better. When you know how you want a customer to feel you re-engineer completely, how you think about going to market.

Copyright © 2024 Accenture
All rights reserved.

Accenture and its logo
are registered trademarks
of Accenture.