



# Modernize your core systems with ALIP

## Video/Podcast Transcript

Organizations across all Industries are accelerating IT initiatives to drive growth profitability and meet higher customer expectations and insurance is no different. Technologies such as automation, open systems, GenAI and agentic AI are now essential for insurance carriers of all sizes to transform their businesses and remain competitive.

In fact, 97% of executives agree that the digital core is no longer just important it is a core competitive advantage. Today's Insurance buyers want more than speed, they want a smooth consistent experience across all channels and the same buying experience they've come to expect from popular retail sites.

You can deliver it with the Accenture Life Insurance and Annuity Platform or ALIP. We'll help you modernize your core insurance systems with speed and agility, enhancing the experience for you, your distribution partners, and consumers.

How? ALIP automates and enhances the entire buying process. Configurable rules and workflows drive the process from initial electronic application and onboarding via personalized video communications to Policy Administration. All on a scalable platform that helps address demanding business requirements for insurance carriers of all sizes.

With ALIP's modular architecture and implementation best practices you can modernize quickly, whether you need an end-to-end transformation or a specific solution along the policy life cycle.

Ready to see how you can transform your insurance business? Here's how insurers are driving greater business value with ALIP. Reduced new business times by 20%, automated new application processing taking in up to 2,000 applications per day, rapid expansion of product lines including the launch of 60-plus new products and counting, reduced overall TCO including over \$60 million in year-over-year run rate savings.

With Accenture you're partnering with one of the world's most innovative and admired companies. We lead in AI, Cloud, Automation and Security. Plus, ALIP's active Client Advisory Board ensures the platform meets your ongoing and everchanging needs for success.

Accenture is a leader in business transformation

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