



HUMAN + MACHINE VIDEOBOOK

VIDEO TRANSCRIPT

Paul Daugherty : We have to back up and recognize that we're living in an era of exponential technology innovation. We can interact in a more human and a more natural way with the technology and this is the real unleash of new capability that we're talking about in Human + Machine.

Narrator: Human + Machine Reimagining Work in the Age of AI By Paul R. Daugherty and H. James Wilson

Paul Daugherty: One of the fears is that AI is coming for all of our jobs, and while AI will automate things, the real lens to look at this through though is how does it enable new capability?

Narrator: In this videobook, we'll learn the exciting ways AI is being used now, how businesses can harness this power following the acronym MELDS, and the eight fusion skills. Along the way, we'll meet several companies who are embracing this thrilling future.

Paul Daugherty: It's about reimagining the way things are done and inventing new ways to use the technology new ways for people to work, and that's what's gonna real bring about the benefits.

Narrator: Stream Human + Machine exclusively at LIT Videobooks

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