



Demystifying AI

Fundamentals Transcript

Lan Guan:

AI is transforming every industry, and leaders must understand its core principles to stay competitive. For all leaders, including the C-suite, a baseline knowledge of AI is important for identifying new opportunities, driving innovation and navigating how your business vertical will be changed with AI.

Accenture has curated a list of the most important AI terms, as part of our Demystifying AI series, to help you get started. By familiarizing yourself with these key concepts, you'll be better equipped to make informed decisions, identify opportunities for growth, and lead your teams through AI-driven change.

Andrew NG:

Those of us in AI have probably been guilty of making up more complex sounding technical jargon than is strictly necessary. And this is unfortunate because it makes AI seem less accessible to business leaders than I think it actually is. When you understand these technical concepts just at high level, you'll be able to make better business decisions about what technologies to apply and what opportunities to pursue.

I think understanding the key terminology of AI will help business leaders speak with technologists and make good decisions faster and more confidently.

Lan Guan:

AI will have a profound impact on the future, and understanding its principles will help you stay relevant. I encourage you to embrace AI—not just as a tool, but as a key to shaping the future of your organization.