



# SAP RESPONSIBLE DESIGN AND PRODUCTION

## VIDEO TRANSCRIPT

We all want a cleaner future, and to do that we need to reduce waste, pollution, and carbon emissions.

And that's why SAP and Accenture have come together to help accelerate the transition to the circular economy.

The time for action is now.

Consumers are demanding sustainable practices; regulations are ensuring environmental accountability.

The 'take, make, dispose' mindset can no longer be 'business as usual'.

The path to a more sustainable future is circular. SAP Responsible Design and Production is a solution that helps make this important switch to circularity.

From helping to inform product design that is smart, responsible, and sustainable from the outset, to tracking the lifecycle of the materials used in products and packaging, to eliminate waste, our solution is the benchmark for helping businesses expand resource productivity.

Providing tailored intelligence to help keep pace with regulations and plastic taxes and implement measures to reduce regulatory costs.

Identifying the right trade-offs, simplifying the strategic decision-making process, and empowering consumers by helping them deliver on zero-waste commitments.

The world is using resources almost twice as fast as the planet can replenish them, and now is the time to fully embrace the circular economy.

future

SAP Responsible Design and Production, co-developed with Accenture, provides a 'gold-standard' solution to keep pace with regulations, deliver circular products, and achieve a regenerative economy, so that we can all reimagine a cleaner

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