

# **Efma-Accenture Banking Innovation Awards 2021 highlights video**

[Transcript](#)

Since 2013, Efma and Accenture have recognised and awarded the most significant innovations shaping the world of banking.

Over the 8 years, no fewer than 4,126 new concepts were submitted by 990 banks, fintechs and financial institutions in 100 countries.

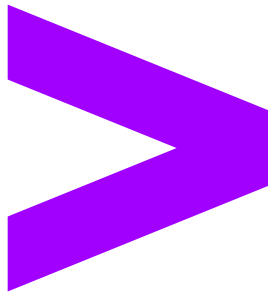
From nimble start-ups to multi-national groups, the pace setters of the industry have risen to the challenges. By pivoting to digital and developing transformative new business models, they have embraced the opportunities of an evolving marketplace.

This spirit of innovation was alive at this year's virtual presentation of the Efma – Accenture Banking Innovation Awards. Industry experts shared their insights in real time, and the finalists across eight categories connected from around the globe to reveal their creativity.

This year's event broke all records. 816 submissions were received from 275 institutions in 73 countries. The ceremony attracted almost 800 registrations, with 16,000 platform interactions by 430 delegates.

Efma and Accenture strive to “make the exceptional visible”. We do this, every year, by celebrating the most innovative ideas put into practice for the benefit of the banking industry and its customers.

The Efma – Accenture Banking Innovation Awards 2021 ... the exceptional made visible!



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