



CLAIRE'S STORY: ACCENTURE DIGITAL SKILLS

VIDEO TRANSCRIPT

[Music]

It's really weird to describe a passion, but it's kind of like being able...it's kind of like dreaming. And that's what it was like, walking into this workshop, I literally could do anything I dreamed of. It was just amazing.

My name is Claire Halligan, and we are in my workshop where I spend pretty much all my life. I basically grew up in the East End of Glasgow and I never liked school. But what I did find is half the time I was meant to be studying, I always sat drawing and doodling.

And then I decided to apply for an art and design course, and that's when my lecturer said, "you should do jewelry." I met up with a company called Bridge 2 Business, who work with Young Enterprise Scotland. I got to the point where my business started beginning to function.

So, before I had discovered Accenture Digital Skills, I'd never been good with computers, I'd never been good with social media. So I decided to do it.

Basically, it was an online course you can do to help with your digital skills.

The good thing about the Digital Skills is there's a variety of courses and they're for all ages, so you didn't have to do every single course.

The social media one helped me the most.

There's a written part where you can read it, or there is a video. And the video helped me more.

And I did notice a change, people were on my website now. I worked with Bridge 2 Business a lot more and I became a local hero with them--that's where an entrepreneur they've worked with basically helps them. Go back into college classes and help students.

You know, you don't have to have huge qualifications to do something. You don't have to come from a really good area or have tons of money. And the hard work does pay off.

The really good thing about Accenture Digital Skills is it's open to all and it's free. If it's free, you should go for it.

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