



## **SUPPLY CHAIN NETWORKS - REINVENT THE SUPPLY CHAIN, UNLOCK THE NETWORK BENEFIT**

### VIDEO TRANSCRIPT

A supply chain that can withstand disruptions and supply constraints is much more than a straight line from A to B. It starts well before production. It continues far beyond delivery. It extends to numerous partners and platforms. The resilient supply chain of the future is a network. And now is the time to unlock - The Network Benefit.

Accenture Supply Chain and Operations helps businesses reinvent their business models—powered by physical and digital networks to create durable competitive advantage.

Technology and AI connect data and create the digital threads for knowledge and decision making. They connect the dots between ecosystem partners and the platforms businesses use to drive cost efficiencies and secure future revenue.

But these threads alone are not enough to transform a supply chain. Future-ready supply chain networks are built on human ingenuity—and empowering the workforce of the future is key.

As humans and machines orchestrate change, they enable businesses to anticipate market trends before they happen, mitigate and minimize risks, and achieve greater visibility, agility and resilience. So that supply chain networks can deliver on the promises made.

When businesses understand what’s happening in their supply chain networks, they can see how to build trust in their brand and simplify life for their employees and customers. Imagine delivering the products and services customers want, through new ways of working—and driving profitable growth in the process.

With greater transparency, supply chain networks can show a new path forward. One that securely balances growth and sustainability, diversity and performance. And that’s how they can do business the right way for our planet and our society.

The supply chain of the future is a total reinvention of the supply chain today. And with this transformation, businesses can unlock The Network Benefit.

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