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THE INDUSTRIALIST

VIDEO TRANSCRIPT

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Inspire.innovate.ignite

Generous | Dedicated | Passionate | Integer

In conversation with
Jean-Pascal Bobst
Chief Executive Officer
Bobst Group

What one word describes you best?

In one word, that's quite a challenge. I guess I will give you a few words which are mainly generosity, dedicated, passionate and integer.

What are the key pillars of the vision for BOBST, and where does it stand today?

So, this vision is a very bold vision of shaping the future of the packaging world. We defined four pillars of this vision, which is connectivity, digitization, automation and sustainability.

What is BOBST's role in driving the sustainability agenda?

So yes, we have very clear ideas and strategies to develop again recyclable packaging, creating less waste on the machine, using much less water to clean the equipment as well save ink.

What inspires you the most?

As I'm a passionate person about life, I think certainly people and we have one motto in the group, which I guess I can summarize that is people, knowledge and values.

Catch the excitement and read the full interview at The Industrialist

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