CLOUD IN THE HEALTHCARE INDUSTRY
VIDEO TRANSCRIPT

Geir Prestegard:
Norway was one of the early adopters using electronic medical record systems. The problem, however, is that this data is sitting in 800 different health registries, and for researchers, it's a cumbersome process to get hold of this data.

Together with Norsk helsenet and the Directorate of eHealth, we are creating this ground-breaking health analytics platform that will accelerate the use of healthcare data in research. And we're leveraging Microsoft Azure Cloud capabilities, together with Accenture Technologies, to create this secure and safe platform.

Andy Thompson:
Cloud creates a gateway to being able to really connect and innovate in a way that's never been possible before. It is a step change in our ability to use, not just the data and the technology that we have today, but to make connections across all of our industry, to all the innovation that is out there and available by being in the Cloud and thinking about how we can unlock that innovation for our clients in order to really do things that I think we've thought as unimaginable or too difficult in the past.

Geir Prestegard:
Research is not a Nordic thing or a Norway thing. It's a global thing. So, what would this health analytics platform provide for the researchers? First of all, of course, is access to the data that they have applied for. Then, in addition, they will get access to the latest analytics tools around. But it's also a collaboration platform where they can log on and meet peers. Maybe they can upload their own data as well.

Andy Thompson:
Cloud is about executing business strategy more efficiently. It's about a way of thinking and a way of working. That's why we call it Cloud First, thinking about how can we reinvent and improve the way that we do business, in not just increments, but in a transformational way.