



VIA MONTENAPOLEONE ONE LUXURY DESTINATION

VIDEO TRANSCRIPT

SPK:

How can customers from all over the world explore the iconic via Montenapoleone and the latest fashions in a single sitting?

SUPER:

All over the world
Via Montenapoleone
Latest Fashion
+ 130 brands

SPK:

Through a dialogue platform with state of the art technology to get clients' experience started from their own homes.

SUPER:

One Platform
State of the art technology
Start the experience from their home

SPK:

One Luxury Destination.

SUPER:

One Luxury Destination.

SPK:

One Luxury Destination is the digitalization of Montenapoleone.

SUPER:

Guglielmo Miani _ President of via Montenapoleone Association

SPK:

One Luxury Destination collects all the latest news about luxury lifestyle and much more:

over 130 brands
a personal concierge to organize their visit in advance
an access to our vip lounge
and an app to plan the journey

SUPER:

+130 brands
Personal concierge
Vip lounge
App

SPK:

One Luxury Destination also gives luxury lovers the chance to book exclusive, top-notch experiences, customized on their desires.

SUPER:

Exclusive experience
Desires

SPK:

People don't come to via Montenapoleone for a specific boutique, they come for the experience and the best solution to give this experience in a digitalized form is One Luxury Destination.

SUPER:

Greater Experiences start here