



GROWING A FAMILY

VIDEO TRANSCRIPT

How did I get here?
You sit there.
More tired than you've ever been.
Staring into this perfect little face.
Just a few weeks old.
And your life is changed forever.
More complicated, busier, more stressful.
And you wouldn't have it any other way.

You're doing it. Growing a family.
This might be your first or your fourth.
It doesn't matter.
You had to be ready.
Juggling the baby, the family, the job, the dream.
But you also knew you needed help.

You checked to see what was possible.
In your hand, on your screen.
How this could work.
Seeing it clearly.
Your benefits. Your options.
What would happen next.
Every step of the way.

When the baby came, you made good decisions.
And a few mistakes too.
But every day you just have to laugh.
Maybe your calendar is shot.
You join a meeting looking professional, at least
from what your team sees on camera.

A sleeping baby in the next room.
Chaos in the kitchen with breakfast and lunch
dishes piled high. Your partner on their own call.

But it's ok.
It's all worth it.
This is your life.
It's fluid, it's flexible and you stay on track.
Back doing the work you love. The way you love
doing it.
With someone always in your corner.
A trusted advisor.
Always checking in, making sure everything
works for you.

This is you in charge.
Knowing what you need to know.
Realizing how hard it can be.
Seeing how simple it often is.
With people helping, thinking about you.
Wanting you to succeed.
And you knowing.
Actually, you do get to have it all.

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