



# SME BANKING INSIGHTS

## VIDEO TRANSCRIPT

Even before COVID, the CFOs of small and medium businesses struggled to get the insights they need to manage their finances effectively.

Their banks would like to help. But as the number and complexity of their SME clients grows, so does the cost to serve.

Accenture, in partnership with Finastra, has the solution.

SME Banking Insights is a white-label app that you can offer to your smaller commercial clients. The personalized dashboards give them easy access to real-time cash positions, account statements, currency-wise balances and liquidity trends. It allows them to manage their cash effectively with clear views of days cash available and value at risk. They can monitor their fund transfers and deposits. Manage approvals and raise service-desk tickets. And it sends them alerts at critical times like when they're about to hit their overdraft limit, their deposits are about to mature, or an important business deadline is looming.

If they operate across borders, SME Banking Insights shows them their geographical spread and a beneficiary-level view of their trade finance portfolio. It monitors their trade finance transactions. And it has a forex functionality that helps them manage funds in multiple currencies and get real-time exchange-rate quotes from you.

In short, it allows you to offer your SME clients the highly personalized blue-ribbon service that's normally reserved for your corporate and high-net-worth clients.

SME Banking Insights is an easy-to-use self-service solution that puts the power back into the hands of your clients.

They win by getting all the information they need to manage their business better. You win by getting more satisfied clients, without putting a load on your back-office operations.

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