

ACCELERATING IMPACT IN THE DECADE TO DELIVER

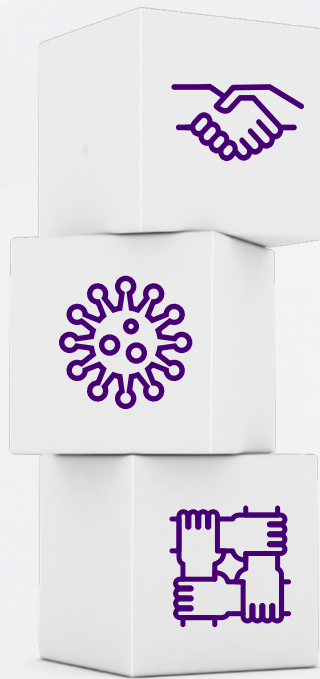
SUSTAINABLE DEVELOPMENT GOALS



The United Nations Sustainable Development Goals (SDGs) provide a framework for public, private and civil sector organizations to work together to solve the world’s most pressing challenges.

Organizations working closely with vulnerable communities most in need of support—we’ll call them **Implementers**—must align strategically with the SDGs to enable greater responsibility, accelerate performance, gain influence and ultimately scale impact.

KEY PLAYERS AND FACTORS



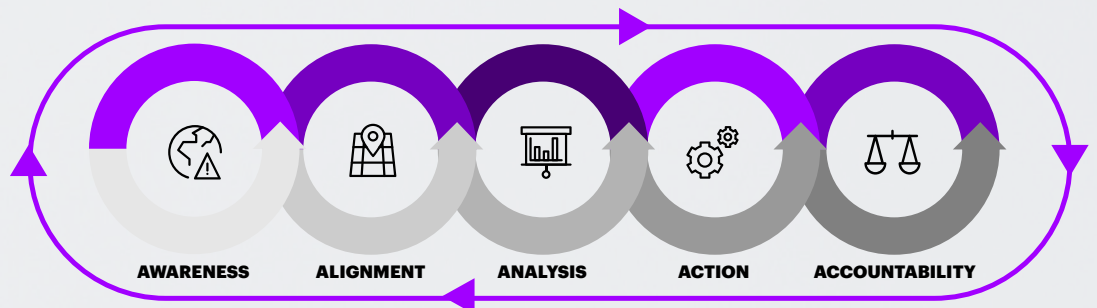
The international development sector: The environment in which Implementers operate is shifting drastically. Organizations are localizing and relying on local partners more than ever before. The private sector is becoming increasingly more involved. Adoption of digital solutions is now critical for effective program delivery.

The COVID-19 pandemic: Every element of our society, economy and environment has been impacted by COVID-19, making the SDGs more relevant than ever. As the world begins the process of recovery, the SDGs offer a framework to achieve a better and more sustainable future by 2030.

The Implementers: Implementers now have a unique opportunity to take an even more important role alongside the private sector and governments as the world works to rebuild stronger and more resiliently.

THE 5 A’S FRAMEWORK

As part of a strategy refresh, Implementers can use **“The 5 A’s framework”** to build awareness around the importance of focusing on the SDGs, gain alignment around how to do this, take an analytical approach to what should be prioritized, define actions that should be taken and establish frameworks for accountability against the SDGs.



A NEW STRATEGIC DIRECTION

The tried-and-tested approaches and tools shared in this report will help Implementers be more intentional as to how they think about and contribute to the SDGs. By embedding thinking on the SDGs into their strategies, Implementers will be well-positioned to play a central role in delivering **impact in the upcoming decade to deliver on the SDGs.**