Accenture Aizuwakamatsu Smart City Project

VIDEO TRANSCRIPT

The Fukushima area was hit by an earthquake.
It destroyed cities and people's lives.
Many companies left Japan.
However, Accenture Japan dared to enter Fukushima,
and launched a bold Smart City Project.

"To revive the area, we had to create new industries."
"The keyword from now on will be data-driven city designs."
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For example, citizens portal site using AI.
Training of data scientists.
Wearable devices in healthcare.
Delivery of medicine via drones
Inbound Promotion.

And partnership with Amsterdam.
We established a citizen-centric model with industries, universities, government, and citizens as one.

As the result of seven years of actions,
People and companies have returned, and Fukushima has come back to life.
"High-tech data-handling ICT companies started coming to this area, resulting in a need for ICT buildings."
In April 2019, a new base was built with 250 members.

These efforts were awarded by the country as an ideal smart city model.
Now this model is drawing nationwide attention, and we're planning to expand our service area.
We will continue to support Fukushima and Japan.