VIDEO TRANSCRIPT

Xtreme Programming with Nationwide

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David Kise: Hey there. I'm David Kise outside Accenture's Columbus Innovation Hub. Today we're going to show you how we partner with our clients, to find simple solutions for complex problems and build really cool software.

Shriya Chaudhuri: At the Columbus Innovation Hub, we have three areas of focus: The first one is *Accelerated Delivery,* where we are working with our clients to help them get to market faster. We provide them with additional software engineers and project managers. Then we have *App Transformation* where we are modernizing client applications and moving them to the cloud and we also have *Xtreme Programming Labs* where we are working with clients to help them learn Cloud Native Software Development and we are working with them side by side.

Lundy Hartshorn: Today, you'll see one of our XP projects, where we paired one on one with a client to build a something together. XP gives us the ability to get to market quickly by focusing on clean, quality code. That quality gives us the confidence to make changes and respond to user feedback during development. We use practices like pair programming, lean product, and user-centered design, to create products that have both business and user value and then we pair that with a technology that best fits that solution.

Erik Langhans: At Nationwide we were at risk of losing retirement plan marketshare because we did not have a mobile presence for retirement plan participants. Conservative estimates put us at upwards of 18 months to build a mobile app with appropriate features for our participants. So we approached Accenture, they brought up the Innovation Hub which was more product centric delivery, and through that effort we were able to deliver a lot more features than we were originally anticipating for in about 16 weeks. We were so impressed with the results of the product centric delivery methodology that we're looking at ways to incorporate it back into a wide variety of other initiatives back at Nationwide.

Mary Bucholtz: This was a new model for me to work in, so I valued the ability to be co-located and sitting alongside team members from the Accenture group. The co-creation process was a big change for Nationwide because we were able to reduce the number of roles that we have associated with projects from five down into one.

Doug McGrath: When we first got here, we had to select a technology and that really was a team effort. All of the engineers participated in that. We divided into pairs and each pair evaluated different technology using the same criteria. Then we got back together, reviewed our findings and together made a decision.

Modesta Naciute: Given the clients and Accenture people, we were sitting in the same location: PMs, Design, Developers. So, if there was any question or if there was any concern… instead of sending an e-mail to someone who will respond in two days, you just turn around and you just go to the person, you talk, and it's resolved.

Bradley Borders:
Words can't express how proud I am of this team and what they accomplished; I mean getting an application to production in less than 4 months was amazing. But even more satisfying to me was the partnership that existed between Nationwide and Accenture. Nationwide provided really great people for us to pair with. So along with getting the application to production, the thing that I really loved about the engagement, was the amount of learning and sharing that occurred throughout.

David Kise: As you can, at the Columbus Innovation Hub, we focus on and use, industry leading techniques to build really cool software with our clients; we challenge the status quo of software engineering. Come check us out!!