WHY IS IT INFRASTRUCTURE IMPORTANT?

VIDEO TRANSCRIPT

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IT infrastructure is the backbone of today's digital business. It empowers the users and runs the applications that run the business.

New technical advances have unlocked enormous opportunities across a continuum of capabilities and technologies. And all of it depends on a modern infrastructure that is software-defined and intelligent.

So, what's the catch?

For many businesses, IT infrastructure is rigid, expensive and hardware-oriented. It can act as a roadblock to innovation and agility.

Consider the number of devices in an enterprise all accessing cloud services at the same time and all producing prodigious amounts of data! With the expectation of "anywhere, everywhere" access as well, the enterprise IT footprint is much more complex.

Companies must evolve how they architect, develop and operate their infrastructure to gain the availability, sophistication and scalability of a modern, intelligent infrastructure.

And that is why IT infrastructure is important.