THE VALUE MULTIPLIER VIDEO

VIDEO TRANSCRIPT

How do you multiply value in your operations?

'How do you multiply value' animates on white background in pink animated gradient. The word 'value' multiplies to fill the screen as the camera pans out. 'in your operations' animates onto pink animated gradient.

'Use', followed by '4' appear within the centre of an animated dots pattern. Camera zooms into the number '4'. Pair of arrows ('levers') enter from left screen, travelling through the number 4 before joining a second pair of arrows. As arrows join they open to reveal the word 'levers'. Arrows close, 'levers' disappears. Arrows leave frame. The words 'Technology', 'Process', 'Data', 'Talent' fade on one by one. White clock face fills centre of screen. Accenture arrows animate like clock hands as the words 'at the right time' animate on.

The words 'for a 2x chance of becoming future ready' animate on followed by two large arrows. Purple gradient circle grows from centre as the words 'this is how you multiple value' animate on sequentially. Smaller dot pattern animates around central circle.

Purple gradient fills screen as 'Are you ready' animates on inside white circle.

Script:

How do you multiply value
In your operations?
Use **4** levers
Technology, Process, Data, Talent
In the right way, at the right time,
To scale operations maturity for a
2x chance of becoming future-ready,
14.2x boost in moving up a maturity level,
1.2x rise in overall profitability.
That's how you multiply value.
Are you ready?