



# Data helps to problem solve supply chain roadblocks

## VIDEO TRANSCRIPT

Chris Karney:

How do you deal with the importance of data driving some of your outcomes in the supply chain?

Bob Schug:

I think starting with the problem, then one of the questions that quickly follows is what data do I need to be able to solve a problem like that? Just thinking broadly and maybe lifting the constraints to say what data do I have but what data would I really need to be able to solve that problem?

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